



**Wisconsin Adult Day
Services Association**

Dear Prospective Sponsors, Exhibitors and Advertisers:

Meet us in Green Bay!

The Wisconsin Adult Day Services Association (WADSA) requests your support for our state conference of leaders in the field of adult day services, being held in Green Bay, October 25-26, 2013. We are pleased to announce this year's conference theme will be "Empowering Lives Through Adult Day Services." The conference will be hosted by NEW Curative Rehabilitation. Adult Day Centers provide programs of care and services for older adults and people with physical or developmental disabilities. These programs are designed to provide social and health services to adults who need structure and engagement in a safe place outside the home during the day. The adult day service population is growing. As the industry continues to evolve, the demand for new products, services, innovative technology and education continues to grow also.

This is your opportunity to get the message out about your product or service to adult day service providers throughout Wisconsin. Become a partner with WADSA by sponsoring, exhibiting or advertising at our upcoming conference. This conference is expected to draw professionals in the field of adult day services, educators, researchers, students, policy makers, persons interested in opening a center and others with an interest in home and community-based care.

We have a number of creative packages from which to choose and I would be happy to discuss these opportunities with you. We value your interest and support and look forward to showcasing your organization at this year's conference. I have enclosed information about the offerings that are available. Please feel free to contact me with any questions.

I look forward to seeing you at this year's WADSA Conference!

Sincerely,

Kathy Glaser, WADSA President

Lakefield Adult Day Services
1193 Lakefield Rd.
Grafton, WI 53024
(262) 377-9780
(262) 377-9766 (fax)



Sponsorship/Exhibitor/Advertisement Opportunities
2013 Annual WADSA Conference
“Empowering Lives Through Adult Day Services”
Conference Dates: October 25-26, 2013

Specific Sponsorship Opportunities

- **Tote Bag Sponsorship (exclusive) \$750** includes Company Logo on conference tote bags, sponsorship listing in the conference brochure, full page advertisement in the conference packet, exhibit table and two conference registrations for Saturday including lunch.
- **Meal Sponsorship (exclusive to three vendors) \$750** include sponsorship of one meal or the continental breakfast for both days with Company recognition at the time of meal service, sponsorship listing in the conference brochure, full page advertisement in the conference packet, exhibit table and two conference registrations for Saturday including lunch.

Sponsorship Opportunities

- **Gold Sponsorship \$500** offers sponsorship of a general session, sponsorship listing in the conference brochure, half page advertisement in the conference packet, exhibit table and two conference registrations for Saturday including lunch.
- **Silver Sponsorship \$250** offers sponsorship of a workshop, sponsorship listing in the conference brochure, quarter page advertisement in the conference packet, exhibit table and one conference registration for Saturday including lunch.
- **Bronze Sponsorship \$100** offers sponsorship of a snack break, sponsorship listing in the conference brochure, business card size advertisement in the conference packet, exhibit table and one conference registration for Saturday including lunch.

Exhibit Opportunities – Saturday Only

- **Exhibitor Space \$60** includes a 6ft skirted table, one conference registration for Saturday including lunch and listing in the conference packet. *(Please note: Each additional exhibit staff must pay a fee of \$15 to cover the cost of food and beverage)*
- **Tote Bag Insert \$40**

Advertisement Opportunities – Appear in Conference Packet

- **Full page advertisement \$100**
- **Half page advertisement \$50**
- **Quarter page advertisement \$25**
- **Business card size advertisement \$15**

SPONSOR REGISTRATION
2013 Annual WADSA Conference
“Empowering Lives Through Adult Day Services”
Hosted by: NEW Curative Rehabilitation
October 25-26, 2013

Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Person: _____ Email: _____
Phone: _____ Fax: _____

Please reserve the following for our organization:

- | | | |
|--------------------------|--|----------|
| <input type="checkbox"/> | Tote Bag Sponsorship | \$750.00 |
| <input type="checkbox"/> | Meal Sponsorship | \$750.00 |
| <input type="checkbox"/> | Gold Sponsorship | \$500.00 |
| <input type="checkbox"/> | Silver Sponsorship | \$250.00 |
| <input type="checkbox"/> | Bronze Sponsorship | \$100.00 |
| <input type="checkbox"/> | Exhibit Space | \$ 60.00 |
| | Electricity <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| <input type="checkbox"/> | Tote Bag Insert | \$ 40.00 |
| <input type="checkbox"/> | Full Page Advertisement | \$100.00 |
| <input type="checkbox"/> | Half Page Advertisement | \$ 50.00 |
| <input type="checkbox"/> | Quarter Page Advertisement | \$ 25.00 |
| <input type="checkbox"/> | Business Card Size Advertisement | \$ 15.00 |
| | Total | \$_____ |

The Exhibit Fair will be held on Saturday, October 26 from 8:00 am to 2:30 pm. Set up can begin at 6:30 am on Saturday.

Important Deadline:

Reservations for sponsorships, exhibit space or program
advertising need to be submitted by: **August 15, 2013**

Make Checks payable to:

WADSA Attn: Denise Misovec, PO Box 8027, Green Bay, WI 54308
Please contact Kathy Glaser at kglaser@luthermanor.org with questions.

Signature

Date