



**Wisconsin Adult Day
Services Association**

**Wisconsin Adult Day Services Association
2014 Annual Conference
November 7-8, 2014
Curative Care Network, Inc. Wauwatosa**

“Create and Collaborate”

The **Wisconsin Adult Day Services Association (WADSA)** invites you to our Annual Conference. Comprised of more than 60 centers across Wisconsin, WADSA is a state-wide association of adult day service providers and professionals who work together to provide quality adult day services.

“Create and Collaborate” is this year’s conference theme which will surely provide participants with a wealth of information. Revolving around that theme, this year’s conference sessions include a wide range of topics from creative programming to collaborative networking strategies to best-practice innovations in adult day services.

We have **exhibitors** from across the state with an abundance of networking opportunities.

Join us Friday night for our **networking** reception from 6:30pm – 8:00pm at Mo’s Irish Pub in Wauwatosa. We look forward to seeing you in Wauwatosa!

**The conference is separated into two
different tracks to optimize
your learning and engagement!**

LEADERSHIP TRACK

Friday, November 7, 2014 8:00am – 4:30pm

This day is specifically tailored to the leadership in adult day services. Hear from experts in aging services, learn new marketing techniques, share innovation strategies with peers, and join the conversation of adult day as a leader aging services.

COLLECTIVE TRACK

Saturday, November 8, 2014 8:00am – 4:30pm

From creative programming to daily operations, learn from adult day specialists across Wisconsin about the approaches working for them and the experiences that supported them in getting there. Be inspired, recognize your strengths, and learn how you can grow.

Conference Premier Sponsors

Curative Care Network, Inc.

IPC Research

Health Support Services, LLC

Exhibitors/Sponsors

Wisconsin Talking Books

Knowledge Unlimited

Community Care

Therapy Services

PersonCare.net

Norwex-Rebecca Smaglick

The Alzheimer’s Store/
Healthcare Products

Bi-Folkal Productions, Inc.

WRAP

Jannsen + Company

Davians Catering

Conference Highlights

WADSA Annual Meeting

Friday, 12:30pm

Join us for a review of what our association has been working on for the past year. Meet the Board of Directors and learn about opportunities for involvement in your area of the State.

Association Networking Reception

Friday, 6:30pm – 8:00pm

Don't miss this opportunity to relax after a long day! Join us for dinner at Mo's Irish Pub. This reception is a dutch-treat. Take advantage of a great opportunity to get to know other WADSA members from across the State.

Keynote Performance – More Than Memory

Saturday, 9:00am – 10:30am

Welcome participants of Luther Manor Adult Day Center's Engagement Institute as you experience a creative performance about the abilities of the brain through the eyes of those living with cognitive impairments. Experience the brilliance of the performance's design process from Play Write and Luther Manor's Person-Centered Care Specialist, Kath Vandenberg and hear about the program's development from visual artist and director of Luther Manor Adult Day, Ellie Nocun.

Schedule At A Glance

Friday

November 7, 2014

8:00am	-	8:30am	Colectivo! Breakfast & Registration
8:30am	-	10:00am	Impacting Change: The Power of Collaboration
10:00am	-	10:15am	Comfort Break
10:15am	-	11:30am	Evaluation and Treatment of Memory Problems
11:30am	-	1:00pm	Lunch, Annual Meeting, & Tour
1:00pm	-	2:30pm	Person-Centered Approaches to Challenging Behaviors
2:30pm	-	4:00pm	Adult Day Leadership Think Tank
4:00pm	-	4:30pm	Evaluations
6:30pm	-	8:00pm	Conference Networking Reception

Join us for dinner at Mo's Irish Pub in Wauwatosa (dutch-treat)

Saturday

November 8, 2014

8:00am	-	9:00am	Registration & Exhibit Visitation
9:00am	-	10:30am	Keynote Performance
10:30am	-	11:00am	Comfort Break & Exhibit Visitation
11:00am	-	12:00pm	Workshops
12:00pm	-	1:30pm	Lunch & Exhibit Visitation
1:30pm	-	2:30pm	Workshops
2:30pm	-	2:45pm	Comfort Break with a Milwaukee-theme Snack
2:45pm	-	3:45pm	Workshops
3:45p	-	4:00pm	Evaluations & Door Prize Winners Announced

Impacting Change: The Power of Collaboration

This interactive dialogue will provide an opportunity to explore the power and challenges of collaboration that is designed to improve the quality of services provided to the people we serve.

Candace Hennessy
Curative Care Network, Inc.

Evaluation and Treatment of Memory Problems in the Elderly

This session will review common causes of memory disturbances in the elderly including the comparison and contrast of delirium, depression, and dementia. Discussion will include the review of medical, neurological, and cognitive evaluation standards. Current FDA approved cognitive enhancing medications and their indicators will be reviewed. Dr. Kohlenberg will also share what is in the research pipeline including the availability of local studies.

Dr. Cary Kohlenberg
IPC Research

Person-Centered Approaches to Challenging Behaviors

The topic of dementia-related challenging behavior is attracting a lot of attention these days. Caregivers (both professional and family) are eager for ideas and “interventions” that help deal with these challenges. Non-pharmacological interventions are the best-practice, first-line response to challenging dementia behaviors, and research evidence has shown that behavior management techniques such as redirection and engagement are effective interventions. This session will use real life case studies that feature person-centered behavior management techniques for successfully managing challenging behavior related to dementia.

Lyn Geboy & Beth Meyer-Arnold
Cygnnet Innovations Group, LLC

Creative Thinkers

Create and collaborate with peers as you dig deep into adult day challenges and successes. Collectively share ideas, learn from each other, and inspire plans innovative change.

Ellie Nocun & Kendall Nelson
WADSA Conference Planning Members

COLLECTIVE TRACK WORKSHOPS 11:00am – 12:00pm Saturday, November 8, 2014**#101 Expressing Your Inner Joy**

We are all created with the ability to laugh but we as caregivers often struggle with balancing the day to day responsibilities of caring at the expense of our inner joy. Many different things can push laughter out of our lives. Come explore the benefits of laughter on our physical, mental, and social well-being and then learn how to intentionally add laughter into our lives.

Janis Robertson, BAKA Core Training Center

#102 SPARK! Creative Alliance

The SPARK! Alliance is a group of 10+ museums and cultural institutions in the Midwest who have developed a network of resources for providing creative engagement programs for people with memory loss. SPARK! Alliance museums use a variety of engagement approaches that provide opportunities for a person to visually and emotionally respond to objects and art. Learn about these practices and how to use Wisconsin museums as partners in your day center with two Wisconsin SPARK! Alliance museum directors.

Trisha Blasko, Racine Art Museum/RAM's Wustum Museum
Dawn Koceja, Milwaukee Public Museum

#103 What Everyone Ought to Know About Assisted Living Regulatory Initiatives, Trends and Strategies

Information will be presented by Director Alfred Johnson on current regulatory initiatives and trends including top ten violations and practical strategies to enhance compliance and reduce complaints in regulated assisted living situations. National trends and findings from a recent Assisted Living Summit will also be discussed.

Alfred Johnson, Department of Health Services, Division of Quality Assurance,
Bureau of Assisted Living

#104 Early Memory Loss – What’s It Like?

Information on memory loss, particularly as associated with Alzheimer’s disease will be shared. Experiential activities will be included, with the intent to have participants experience a bit of what it feels like to be losing one’s memory abilities.
Sandra Arntz, Carroll University

COLLECTIVE TRACK WORKSHOPS 1:30pm – 2:30pm Saturday, November 8, 2014

#201 Creating Person-Centered Activities

Focus on wellbeing is a key innovation needed in senior programs. Strategies and activities to maintain and improve health are expected in adult programs. Providing personalized activities is a challenge program directors and supervisors face. Therapy animals, music, Tai Chi, and Laughter Yoga are some ways to provide innovated and engaging wellness programs.
Margaret Schmidt, Barron County Office on Aging

#202 Benefits of Using Electronic Documentation

Electronic documentation systems allow the daily documentation that takes place for individuals in an electronic format that is real time and available to anyone who has access to that individual. This assists with communication and efficiency within the organization, provides a solution for disaster recovery, alleviates the need for storing paper documents, and is accessible from anywhere you have internet access. An overview of the Affordable Care Act requirements and Person Centered Planning will also be discussed.
Michelle Saunders, Therap Services, LLC

#203 Intimacy, Sexuality and Attitudes in Dementia Care

This program for professionals will provide insights into this controversial topic. Challenges faced by families and caregivers arise regarding values and roles, and ethical and legal challenges must be considered by professional caregivers and institutions. Through video clips and exercises participants will gain insight into the challenges that persons with dementia and their families face.
Diane Baughn, Alzheimer’s Association, Southeastern WI Chapter

#204 Be Part of the Healthy Brain Initiative

Alzheimer’s is the most under recognized public health crisis of the 21st century. The State of Wisconsin estimates that between 2010 and 2035 Alzheimer’s will grow by 68%. Adult Day Centers play a key role in public health efforts to not only identify and promote culturally appropriate strategies but to also increase public awareness about dementia, decrease stigma, promote early diagnosis, and also to serve the needs of caregivers by providing them with essential resources for respite and quality care of their loved one.
Virginia Zerpa, Alzheimer’s Association, Southeastern WI Chapter

COLLECTIVE TRACK WORKSHOPS 2:45pm – 3:45pm Saturday, November 8, 2014

#301 Understanding & Responding to Challenging Behaviors

Attend this session to learn how to assess, understand, and respond to challenging behaviors in your older clients. Do not be overwhelmed by multifactorial and interacting problems. Learn how to utilize the Wisconsin STAR method in assessment and problem-solving, as well as practical supports and interventions applicable in your setting.
Holly Onsager, Community Care, Inc.

#302 Navigating Senior Living and Care Options

ALF, ILF, CCRC, SNF: Alphabet soup? Unfortunately no. Join us as we debunk the myths surrounding the complex world of long term care. Walk away with the knowledge you need to navigate the world of senior housing and care for one of your clients or someone you love
Pam Foti, Vesta Senior Network

#303 Beyond Sit and Be Fit

It is a fact that people who move and use their muscles live happier, healthier lives. This session covers basic stretching, advanced stretch, and shake to the music. We will also share other simple, fun forms of exercise. Techniques can be done individually or in a group setting. Come ready to move! **Cindy Lotzer, Waterford Senior Living**

#304 Discover the Path to Resiliency

The path which leads to resiliency often begins with trauma, tragedy, a personal crisis or just plain old "life" problems. No one is immune to life's problems but we all have the ability to bounce back from those problems stronger, wiser and more personally powerful. As we explore the characteristics of resilient people we can learn what it takes to walk this pathway we call "life" with its struggles and joys and emerge with strength, wisdom, and love. Why is it that some people seem to easily bounce back from adversity while others struggle through the process? Are there things we can do to improve our resilience? **Janis Robertson, BAKA Core Training Center**

Exhibit Fair

Exhibitors will be available on Saturday from 8:00 am – 1:30 pm. **Interested in exhibiting at a table or with a tote bag insert?** Contact Sarah Kramer at 920.593.3576 or skramer@newcurative.org

Donate a Conference Door Prize!

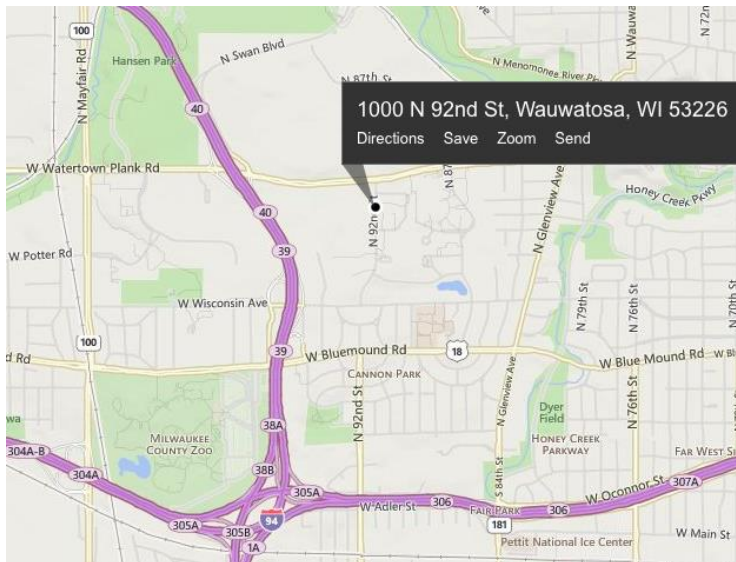
Door prizes will be awarded at the end of the day on Saturday. All registered attendees on Saturday are eligible to win (must be present at time of give-away to win). To donate simply bring your prize(s) to the Conference Registration area. Be sure to include your business cards, so we may recognize your donation!

Certificate of Attendance

Certificate of Attendance

All conference attendees will receive a Certificate of Attendance to verify training hours. The certificates will be handed out at the end of each conference day.

Location



Conference Site Location
Curative Care Network, Inc.
1000 N. 92nd Street
Wauwatosa, WI 53226
(414) 259-1414
www.curative.org

Friday Networking Reception
Mo's Irish Pub
10842 W. Bluemound Rd.
Wauwatosa, WI
(414) 774-9782
www.mosirishpub.com

Lodging

Radisson Hotel Milwaukee West
2303 N Mayfair Rd
Wauwatosa, WI
(414) 257-3400
Shuttle Service Available

Special conference lodging rates of \$94.00 per night before taxes.

Use the code "Curative Care" when reserving by calling (800) 967-9033. We have reserved a block of rooms for this conference. **This rate is guaranteed until October 22, 2014.**

REGISTRATION FORM

Please have each person from your organization fill out a registration form.

Name: _____

Title/Position: _____

Organization: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Contact Person at Organization (if different than above) : _____

Phone: _____ Email: _____

November 7, 2014 - LEADERSHIP TRACK

WADSA Member \$ 50.00 _____

Non-WADSA Member \$100.00 _____

Saturday, November 8 - COLLECTIVE TRACK

WADSA Member \$ 50.00 _____

Non-WADSA Member \$100.00 _____

Total _____

WADSA c/o N.E.W. Curative Rehabilitation, Inc.
Attention Sarah Kramer
PO BOX 8027
Green Bay, WI 54308
Skramer@newcurative.org

MAKE CHECK PAYABLE TO: WADSA

Please send all registrations from your organization at the same time.

Payment is due on or before conference date.

**No refunds available.

RETURN BY FRIDAY, October 31, 2014 to:

CHOOSE YOUR WORKSHOPS!

November 8, 2014 - COLLECTIVE TRACK

MORNING WORKSHOPS

11:00am - 12:00pm

----- #101 Expressing Your Inner Joy

----- #102 SPARK! Creative Alliance

----- #103 What Everyone Ought to Know about Assisted Living Regulatory Initiatives, Trends & Strategies

----- #104 Early Memory Loss - What's It Like?

AFTERNOON WORKSHOPS

1:30pm - 2:30pm

----- #201 Creating Person-Centered Activities

----- #202 Benefits of Using Electronic Documentation

----- #203 Intimacy, Sexuality & Attitudes in Dementia Care

----- #204 Be part of the Healthy Brain Initiative

FINALE WORKSHOPS

2:45pm - 3:45pm

----- #301 Understanding & Responding to Challenging Behavior

----- #302 Navigating Senior Living and Care Options

----- #303 Beyond Sit & Be Fit

----- #304 Discovering Your Path to Resilience

